State: Arkansas Filing Company: The Pyramid Life Insurance Company

TOI/Sub-TOI: MS02I Individual Medicare Supplement - Pre-Standardized/MS02I.000 Medicare Supplement - Pre-

Standardized

Product Name: Pre-Standard Medicare Supplement **Project Name/Number:** PY PRE 2013 AR/G-15, et al

Filing at a Glance

Company: The Pyramid Life Insurance Company
Product Name: Pre-Standard Medicare Supplement

State: Arkansas

TOI: MS02I Individual Medicare Supplement - Pre-Standardized Sub-TOI: MS02I.000 Medicare Supplement - Pre-Standardized

Filing Type: Rate

Date Submitted: 10/19/2012

SERFF Tr Num: UNAM-128735334 SERFF Status: Closed-Disapproved

State Tr Num:

State Status: Disapproved-Closed Co Tr Num: PY PRE 2013 AR

Implementation 12/09/2012

Date Requested:

Author(s): Carmen Boyd, Trudi Goldenberg, Holly Parenti

Reviewer(s): Stephanie Fowler (primary)

Disposition Date: 10/24/2012
Disposition Status: Disapproved

Implementation Date:

State Filing Description:

SERFF Tracking #: UNAM-128735334 State Tracking #: Company Tracking #: PY PRE 2013 AR

State: Arkansas Filing Company: The Pyramid Life Insurance Company

TOI/Sub-TOI: MS02I Individual Medicare Supplement - Pre-Standardized/MS02I.000 Medicare Supplement - Pre-

Standardized

Product Name: Pre-Standard Medicare Supplement **Project Name/Number:** PY PRE 2013 AR/G-15, et al

General Information

Project Name: PY PRE 2013 AR Status of Filing in Domicile: Pending

Project Number: G-15, et al Date Approved in Domicile:
Requested Filing Mode: Review & Approval Domicile Status Comments:
Explanation for Combination/Other: Market Type: Individual
Submission Type: New Submission Individual Market Type:

Overall Rate Impact: 3% Filing Status Changed: 10/30/2012

State Status Changed: 10/30/2012

Deemer Date: Created By: Holly Parenti

Submitted By: Holly Parenti Corresponding Filing Tracking Number:

Filing Description:

The Pyramid Life Insurance Company NAIC #68284 FEIN # 48-0557726

Request for Rate Revision -Individual Pre-Standard Medicare Supplement

Forms: G-15, et al (G-10, G-15, G-25, G-26)

Enclosed for your review and approval is a rate revision request for the above referenced forms. The Pyramid Life Insurance Company is requesting a 3.0% rate increase on all Pre-Standardized Medicare Supplement plans. This is a closed block of business.

Company and Contact

Filing Contact Information

Holly Parenti, hparenti@universalamerican.com

P.O. Box 958465 407-444-4522 [Phone]

Lake Mary, FL 32795-8465

Filing Company Information

The Pyramid Life Insurance CoCode: 68284 State of Domicile: Kansas

Company Group Code: 953 Company Type: 1001 Heathrow Park Lane Group Name: State ID Number:

Suite 5001 FEIN Number: 48-0557726

\$200.00

Lake Mary, FL 32746

(407) 995-8000 ext. [Phone]

Filing Fees

Fee Amount:

Fee Required? Yes

Retaliatory? No

Fee Explanation:

Per Company: No

CompanyAmountDate ProcessedTransaction #The Pyramid Life Insurance Company\$200.0010/19/201264069740

SERFF Tracking #: UNAM-128735334 State Tracking #: PY PRE 2013 AR

State: Arkansas Filing Company: The Pyramid Life Insurance Company

TOI/Sub-TOI: MS02I Individual Medicare Supplement - Pre-Standardized/MS02I.000 Medicare Supplement - Pre-Standardized

Product Name:Pre-Standard Medicare SupplementProject Name/Number:PY PRE 2013 AR/G-15, et al

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Disapproved	Stephanie Fowler	10/24/2012	10/30/2012

SERFF Tracking #: UNAM-128735334 State Tracking #: PY PRE 2013 AR

State: Arkansas Filing Company: The Pyramid Life Insurance Company

TOI/Sub-TOI: MS02I Individual Medicare Supplement - Pre-Standardized/MS02I.000 Medicare Supplement - Pre-Standardized

Product Name:Pre-Standard Medicare SupplementProject Name/Number:PY PRE 2013 AR/G-15, et al

Disposition

Disposition Date: 10/24/2012

Implementation Date: Status: Disapproved

Comment: Given the low loss ratio history indicated in this filing (indicating that Pyramid Life has enjoyed healthy profits on this block of business since its inception) and the consistant rate increase history; we cannot approve this rate increase at this time.

	Overall %	Overall %	Written Premium	# of Policy	Written	Maximum %	Minimum %
Company	Indicated	Rate	Change for	Holders Affected	Premium for	Change	Change
Name:	Change:	Impact:	this Program:	for this Program:	this Program:	(where req'd):	(where req'd):
The Pyramid Life	3.000%	3.000%	\$3,941	31	\$131,357	3.000%	3.000%
Insurance Company							

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Health - Actuarial Justification	Disapproved	No
Rate	Current and Requested Rates	Disapproved	No

SERFF Tracking #: UNAM-128735334 State Tracking #: PY PRE 2013 AR

State: Arkansas Filing Company: The Pyramid Life Insurance Company

TOI/Sub-TOI: MS02I Individual Medicare Supplement - Pre-Standardized/MS02I.000 Medicare Supplement - Pre-Standardized

Product Name:Pre-Standard Medicare SupplementProject Name/Number:PY PRE 2013 AR/G-15, et al

Rate Information

Rate data applies to filing.

Filing Method: SERFF

Rate Change Type: Increase

Overall Percentage of Last Rate Revision: 0.000%

Effective Date of Last Rate Revision: 12/09/2011

Filing Method of Last Filing: SERFF

Company Rate Information

Company Name:	Overall % Indicated Change:	Overall % Rate Impact:	Written Premium Change for this Program:	# of Policy Holders Affected for this Program:	Written Premium for this Program:	Maximum % Change (where req'd):	Minimum % Change (where req'd):
The Pyramid Life Insurance Company	3.000%	3.000%	\$3,941	31	\$131,357	3.000%	3.000%

SERFF Tracking #: UNAM-128735334 State Tracking #: Company Tracking #: PY PRE 2013 AR

 State:
 Arkansas
 Filing Company:
 The Pyramid Life Insurance Company

TOI/Sub-TOI: MS02I Individual Medicare Supplement - Pre-Standardized/MS02I.000 Medicare Supplement - Pre-Standardized

Product Name:Pre-Standard Medicare SupplementProject Name/Number:PY PRE 2013 AR/G-15, et al

Rate/Rule Schedule

lte No	em o.	Schedule Item Status	Document Name	Affected Form Numbers (Separated with commas)	Rate Action	Rate Action Information	Attachments
1		Disapproved 10/24/2012	Current and Requested Rates	G-10, G-15, G-25, G-26	New		AR G-10 3%.pdf AR G-15 3%.pdf AR G-25 3%.pdf AR G-26 3%.pdf

Pyramid Life Insurance Company Actuarial Justification for A&H Rate Increases Individual Pre-Standardized Medicare Supplement Exhibit A - Requested Annual Premium Rates

09-Oct-12

Policy Form G-10 Arkansas Composite Gross Annual Premiums 2013

BENEFIT DESCRIPTIONS

LABEL DESCRIPTION

- A Part A Basic Benefits: Hospital and Skilled Nursing Facilities
- B Part B Basic Benefits: Medical-Surgical
- C Optional Benefit for Part A Initial Deductible
- Optional Benefit for Skilled Nursing Facility, Nursing Home or Convalescent Hospital, and Private Duty Nurse - in Hospital
- E Optional Benefit for Hospital, Home Health Care, or Hospice Care Indemnity
- F Optional Benefit for Medicare Part B Deductible
- G Optional Benefit for Medicare Part B Excess Charges
- H Optional Benefit for Prescription Drugs

Ages	Α	В	С	D	Е	F	Н
ALL	1,189.53	1,729.42	1,777.71	825.21	471.86	390.66	1,053.46

PART G GROSS CHARGES ANNUAL PREMIUMS

DEDUCTIBLE 100% CO-INS 75% CO-INS							50%	CO-INS			
Ages	\$250	\$500	\$1,000	\$0	\$250	\$500	\$1,000	\$0	\$250	\$500	\$1,000
ALL	1,084.18	561.84	269.95	1,248.78	412.60	280.92	164.60	831.79	274.34	190.94	105.35

For Fractional Premiums, multiply

Annual Premium by

.52 for Semi-Annual .265 for Quarterly .10 for Regular Monthly or .086 for Preauthorized Check

RG-10-C(13)

Pyramid Life Insurance Company Actuarial Justification for A&H Rate Increases Individual Pre-Standardized Medicare Supplement Exhibit A - Requested Premium Rates

Oct-12

2012 Arkansas Composite Gross Annual Premiums Medicare Supplement Policy,G-15

Base Policy All Ages Annual Premium 4,552.77

For Fractional Premium, Multiply Annual premium by:

.52 FOR SEMIANNUAL .10 FOR REGULAR MONTHLY

.265 FOR QUARTERLY .086 FOR PREAUTHORIZED CHECK

RG-15-C(12)

Pyramid Life Insurance Company Actuarial Justification for A&H Rate Increases Individual Pre-Standardized Medicare Supplement Requested Premium Rates

ARKANSAS 09-Oct-12

MEDICARE SUPPLEMENT 2013 G-25 Annual Premiums

Issue Age	Base Plan	Optional 100% R&C Part B	Optional Private Room	Optional Prescription Drugs
65-100	 4,918.21	326.66	326.66	1,157.59

Add the premium for any desired options to the premium for the base plan. Apply the area factor multiple to this premium. Then multiply by the modal factor (annual-1.00, semi-annual-.52, quarterly-.265, surepay-.086) and round to nearest cent.

Pyramid Life Insurance Company Actuarial Justification for A&H Rate Increases Individual Pre-Standardized Medicare Supplement Requested Premium Rates

09-Oct-12

MEDICARE SUPPLEMENT 2013 G-26 Annual Premiums

		Optional	Optional	Optional	Optional	Optional
Issue	Base	Part A	100% R&C	Nonapproved	Private	\$5,000
Age	Plan	Deductible	Part B	Nursing	Room	ADB
0-64	3,641.01	1,588.96	2,888.23	397.24	465.28	168.99
65	2,688.51	1,171.97	2,131.05	291.90	344.57	122.90
66	2,771.91	1,204.89	2,179.34	320.43	355.54	129.49
67	2,839.94	1,240.01	2,223.23	355.54	366.51	136.07
68	2,886.03	1,272.93	2,240.79	399.44	377.49	140.46
69	2,921.15	1,301.46	2,258.35	449.91	384.07	147.04
70	2,947.48	1,329.99	2,278.10	500.39	395.05	151.43
71	2,969.43	1,358.52	2,295.66	553.06	406.02	162.41
72	2,980.40	1,402.41	2,313.21	607.93	410.41	175.58
73	3,024.30	1,437.53	2,326.38	664.99	423.58	190.94
74	3,057.22	1,470.45	2,330.77	733.03	427.97	208.50
75	3,083.55	1,498.98	2,337.36	805.45	438.94	226.05
76	3,120.86	1,527.51	2,343.94	=	445.52	=
77	3,160.37	1,556.04	2,350.52	Not	449.91	Not
78	3,204.26	1,588.96	2,361.50	Available	463.08	Available
79	3,250.35	1,621.88	2,374.67		467.47	
80	3,296.44	1,657.00	2,385.64		478.44	
81	3,346.92	1,685.53	2,398.81		489.42	
82	3,386.42	1,711.87	2,416.36		496.00	
83	3,436.90	1,746.98	2,433.92		506.98	
84	3,493.96	1,779.90	2,453.67		517.95	
85	3,555.41	1,815.02	2,471.23		528.92	

Add the premium for any desired options to the premium for the base plan. Apply the area factor multiple to this premium. Then multiply by the modal factor (annual-1.00, semi-annual-.52, quarterly-.265, surepay-.086) and round to near cent.

Finally add the one time policy fee of \$20 except (Alabama-\$10,Arkansas-\$0, Kentucky & Mississippi-\$6).